

Custom Learning for Your Unique Business Needs



We're Here to Help

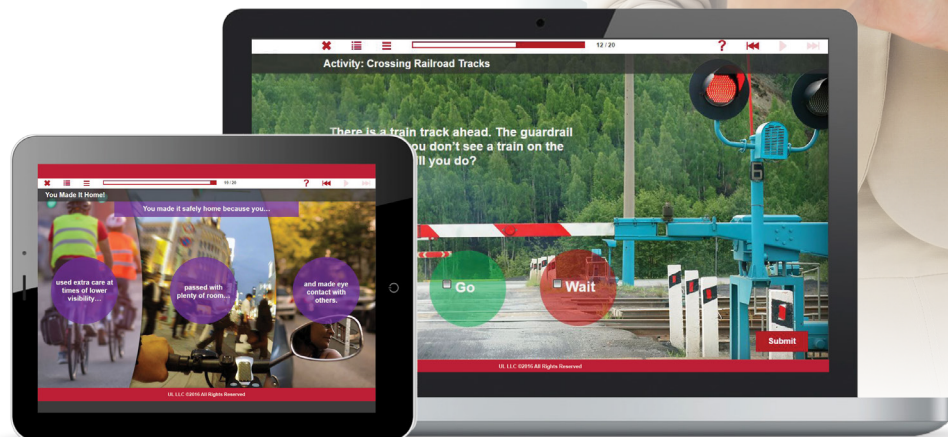
Our team of learning & development professionals and subject matter experts can help you maximize your training results by creating new courses, customizing our off-the-shelf training and building performance support materials just for you. Our award-winning Professional Learning Services Team has built a fully customizable online training library — hundreds of courses covering all aspects of environmental, health and safety, human resources, compliance, employee health and wellness, driver safety and much more.

Maximize Your Training Results With:

- New courses on any topic
- Customized off-the-shelf training
- Performance support materials
- Video newscasts and messages
- Immersive games and simulations
- Mobile learning solutions



Scan to View
Our Comprehensive
Library of Health &
Safety Courses



For more information, call (888) 202-3016 or visit ulehssustainability.com/pure-learning

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Is Your eLearning Keeping Pace with Your Business?

Is it Learner-Focused?

Subject matter should be tailored or expanded to address company-specific policies and practices, and provide reinforcing instruction that closes the gap between practice and application.

Is it Relevant?

Employees retain training better when content includes familiar, job-specific information and images, pertinent to the actual work environment. Training should include real-life workplace information, practices and policies; site-specific photos, illustrations and imagery; corporate videos, demonstrations, animations and other media; corporate branding, logos and color schemes.

Does it Support Productivity and Profitability?

Training should positively impact employee performance and an organization's profitability, in turn creating a competitive advantage. Customized learning that pertains to specific jobs reduces the amount of scrap-associated training, making it a sound investment of time and money.

Does it Integrate with Operational Building Blocks?

Custom content, practical exercises and other instructional assets should be incorporated into operational policies and procedures and used during on-boarding for new employees.

Is it Culturally Sensitive?

Offering localized training in employees' native language helps increase knowledge retention and training effectiveness because it eliminates the double learning curve most non-English speaking employees face when taking training in English.

Is it Available When Your Learners Need It?

Mobile learning provides convenient access for employees to access training on-the-go. Give your employees the ability to train wherever and whenever they need it. This flexibility leads to increased engagement, focus, and retention.



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