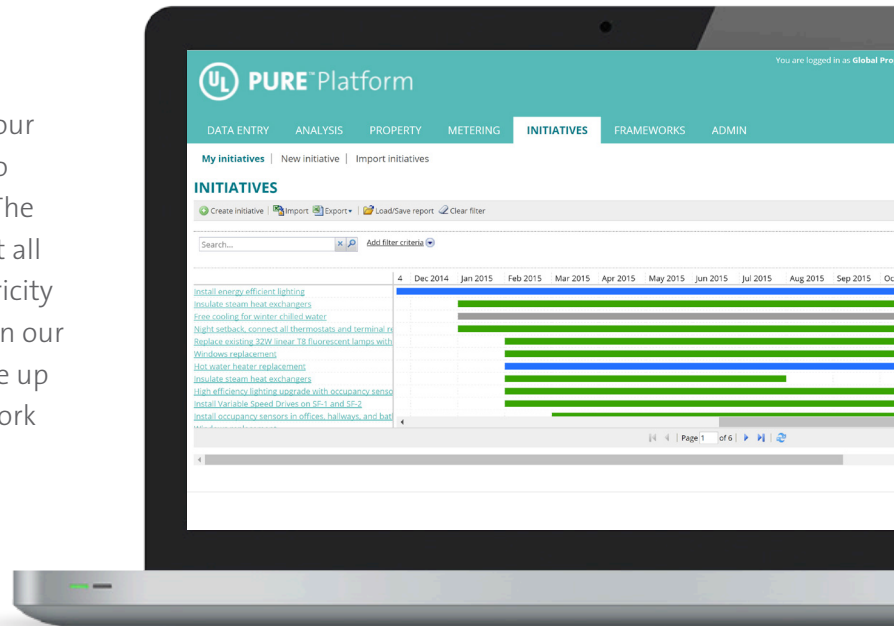




PURE™ Sustainability INITIATIVES MODULE

Plan, Manage, and Report on Your Company Initiatives

The PURE Platform helps you measure the scale of your impacts, but to really drive improvement you need to plan and execute efficiency initiatives and projects. The Initiatives module lets you track and drive projects at all levels of the business. For example, how much electricity can the business save if we upgrade to LED lighting in our corporate headquarters? How much will this cost me up front and on an ongoing basis? Use this insight to work out your return on investment and forecast how proposed initiatives will contribute to hitting sustainability targets.



KEY BENEFITS & FEATURES

- **Collect Ideas from Your Employees** – Staff anywhere in the business can use an intuitive wizard to enter details of proposed initiatives. Budget owners or environmental specialists can then review/adjust ideas before approving them.
- **Track Progress on Your Initiatives** – Each initiative has a named owner who can login to the system to provide updates. These can include metrics as well as more subjective status information (e.g. ‘ahead of schedule’). Each user has their own dashboard and email alerts to notify them when updates are due.
- **Share Best Practices and Awareness** – Easily view which initiatives are being carried out in different locations or buildings across the business. This makes it easier to share progress information, and allows users to browse and see examples of other best practice initiatives in other parts of the business.
- **Visualize and Compare Performance** – Create reports for any initiative(s) across one or more parts of the business. Compare impact vs spend across initiatives or look at the anticipated impact of all your activity into the future. Share charts and tables on in-system dashboards or export from this system to MS Word or Excel.