



ADVISORY SERVICES SUSTAINABILITY STRATEGY

Sustainability programs with the most impact have a clear mission and vision that aligns with the company values. However, an organization's short-term strategy can be vulnerable to external risks, demands, and other factors, which can disrupt its sustainability programs. Managing sustainability strategy a balance of realistic, measurable, short-term goals that tie into the organization's long-term vision.

UL EHS Sustainability Advisory Services can provide guidance on your sustainability program's strategy, from identifying areas of focus in a particular sector to benchmarking performance with peer companies. Whether you are looking to reinvigorate your sustainability strategy or are just starting a sustainability program within your organization, UL EHS Sustainability can work with you to develop a holistic sustainability strategy.

EXPERT APPROACH

UL EHS Sustainability Advisory Services use specific methodology in recommending sector- and region-specific strategies:

- Lead workshops with sustainability team and key internal stakeholders to elicit priorities
- Provide detailed analysis on current trends around material topics relevant in the client sector
- Benchmark performance against like-organizations to determine ambition, governance, and value creation potential
- Identify, model, and prioritize solutions that align with immediate or strategic areas of the sustainability program
- Calculate R.O.I and savings from recommended project

CLIENT BENEFITS

UL EHS Sustainability can lead clients through exercises that provide a holistic view of the potential and strategic areas of growth in their sustainability program. You will be equipped with a thorough understanding of material areas of focus within the sustainability program, perspective of where your organization ranks among peer companies, and a list of potential solutions to implement with high R.O.I.

