



## **Your Privacy at UL PURE Learning**

UL is committed to protecting the privacy of visitors to its websites. This Privacy Policy is intended to tell all visitors to our website how personal information is collected, used, and safeguarded.

Generally, when you browse UL's website, you do so anonymously. Information directly revealing who you are, such as your e-mail address, is not collected. Your IP address (the Internet address of your computer) is logged to give us an idea of which parts of our website you are visiting and how much time you spend there. We do not link your IP address to any personally identifiable information. The only other information automatically provided to us is the type of computer and operating system you are using, which is supplied to us by your browser.

### **New Visitors**

For new visitors to our site, we may collect information such as user id, company affiliation, and self-created password to make your experience more enjoyable and convenient and provide you with information you may need. If you decide to contact us and request us to send you information on our products and services we ask for certain information about you in order to respond to your request and provide you with accurate material on your areas of interest. Information collected is considered private and confidential and it is not disclosed to anyone except those with a need to know in order to fulfill your request. This may include, but is not limited to, fulfillment staff and the Postal Service or overnight delivery company. In addition, we provide the information to our in-house sales representatives who will follow up to ensure you received the information requested and whether you have additional questions or needs.

### **UL Learning Management Systems Customers**

When you access the UL learning management system through a password and user ID, we may collect and compile personal information from you such as your name, address, job title, e-mail address, employee id number, industry, and other similar information as required under our licensing agreement with you or your company. This information is used to document and track your learning experience and assist to make your training and education more effective and efficient. Information collected is considered private and confidential and will normally only be shared with those with a need to know in order to assist with your access and use of services on our website or as otherwise authorized by your employer in connection with such services. The individuals who may have access to your information include, but are not limited to, implementation/activation staff, help desk staff, and our information technology staff. In addition, the system administrators designated by your company will have access to this information for your company's own internal use. Beyond access by the system administrators, your company has the ability to limit access within your company to any information.



Exceptional circumstances may arise which warrant the disclosure of your personal information. This is more fully described in the section entitled Use and Disclosure of Information below.

## **Cookies**

When you visit our website we may provide you with a unique user identification, also known as a "cookie." A cookie is a piece of technology that our webserver sends to your computer when you access our website. Then, when you return to the site, the cookie will be detected on your computer. We use cookies to improve the functionality of the site and better analyze site usage. For instance, our website may place a cookie on your computer that avoids the need for you to enter and submit your password more than once during a visit to the site. Most browsers are initially set up to accept cookies, but you can reset your browser to refuse all cookies, or to indicate when a cookie is being sent and then decide on an individual basis as to whether to accept the cookie or not. Please note that if you refuse to accept a cookie or reconfigure your browser to reject cookies, you may have difficulty accessing certain areas of our site.

## **Information Packets**

The technology used to deliver high quality Internet training and education content is complex and requires the skillful use of various packets of information that are downloaded and stored on your device and retrieved when you use our services. These information packets make your training and education experience easier and faster, and in some cases are necessary to transfer to your device the information you seek.

## **Use and Disclosure of Information**

When you access our websites or applications or use services available through our websites we may collect information on your experience with our services and where on our site you visit. This information is intended to make your experience more convenient and enjoyable, and to test the validity of our training and education services. We aggregate this information for our internal analysis purposes and to improve our websites, applications and your training and education experience.

UL does not sell or rent your personal information to third parties for marketing purposes and will not do so unless you or your employer have authorized this. Any information you give to UL will be held with the utmost care, and will not be used in ways that you or your company have not consented to.

If you provide us with your e-mail address, or have done so in the past, we may upon occasion send you e-mail offers, or advise you of updates to the system. Information on your web address and where you visit on our website may be used in the aggregate to analyze the needs  
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and interests of our visitors, and the performance of our technology and content. We may also use information you have given us to provide a service, measure consumer interest in our various services, or inform you about new products and services. If you do not wish to receive promotional information from us by e-mail, please contact us at [ulehss@ul.com](mailto:ulehss@ul.com). Please note that you may continue to receive material while we are updating our lists.

UL reserves the right to share customer information where we believe this is necessary to protect our rights or property (for example, to defend our intellectual property rights), to respond to duly authorized information requests of governmental authorities and where required by law. In exceptional circumstances where public or company security is at issue, UL reserves the right to share personal information with appropriate governmental authorities.

We may also provide customer information to a third party in connection with the sale, assignment or other transfer of the business of these online services to which the information relates, in which case we will require any such buyer to treat the information in accordance with this Privacy Policy.

## **Security**

This website uses industry standard secure socket layer encryption (SSL).

## **Links to Other Websites**

This website may contain links to other websites that offer useful information. The policies and procedures described here do not apply to these third party sites. You agree that, as you have chosen to enter the linked website, UL is not responsible for the availability of such websites or resources, and does not review or endorse and shall not be responsible or liable, directly or indirectly, for (i) how these websites treat your personal information, (ii) the content of such websites, including (without limitation) any advertising, content, products, goods or other materials or services on or available from such websites or resources or (iii) the use that others make of these websites or resources.

If you link to another website, you should make sure you understand how that website treats your personal information by checking its privacy policy.

## **Privacy Shield Statement**

To the extent that UL receives personal data relating to users of UL online training programs located in the European Economic Area (“EEA”) and Switzerland, EduNeering Holdings Inc. and LearnShare, L.L.C. (“UL”) adhere to the U.S.-EU Privacy Shield and Swiss-U.S. Privacy Shield Frameworks overseen by the U.S. Department of Commerce. Accordingly, UL abides by the Privacy Shield and Swiss Privacy Shield Principles with respect to the protection of such



data. For more information and UL's full U.S.-EU Privacy Shield and Swiss-U.S. Privacy Shield Frameworks certifications, please visit [www.privacyshield.gov](http://www.privacyshield.gov).

### **Privacy Complaints**

UL is committed to resolving complaints about your privacy and our collection and use of your personal information. Individuals with questions or complaints regarding the treatment of their personal information should first contact Kimberly Cotter at [Kimberly.Cotter@ul.com](mailto:Kimberly.Cotter@ul.com).

UL has further committed to refer unresolved privacy complaints under the U.S.-EU Privacy Shield and Swiss-U.S. Privacy Shield Frameworks to the Judicial Arbitration and Mediation Services ("JAMS") as an independent dispute resolution mechanism.

### **Copyright Issues and Agent**

UL maintains strict compliance with all copyright laws and respect the copyrights of others. To the best of our knowledge, all information on this website is in compliance with all copyright laws. If you suspect a violation of any copyright law or infringement of any copyrighted material you should contact us immediately. Please direct all copyright questions to [copyright@ULComplianceToPerformance.com](mailto:copyright@ULComplianceToPerformance.com).

### **Acceptance of These Terms**

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